

# Disney & Enesco



Seven Dwarfs at the Wishing Well; Disney Traditions designed by Jim Shore from Enesco; dwarfs measure 4.5" high and the Wishing Well measures 9.5" long x 8.25" high x 5.5" wide; \$20 SRP for each dwarf; \$45 for Wishing Well display base. (© Disney)

Enesco enjoys a strong and productive partnership with the Walt Disney Company, resulting in many artistic and innovative collectibles and home décor items across several brands. Six dedicated Enesco staff members positioned strategically in Burbank nearby the Walt Disney Studios thrive on a close working relationship with Disney artists and such Disney divisions as Feature Animation, Animation Research Library, Disney Archives, Imagineering, and Disney Consumer Products.

Five of these six associates are former Walt Disney Company “cast members” from the art and collectible division. Today, they focus on Product Development and Marketing functions for Enesco’s Disney brands. These Disney experts joined Enesco in conjunction with the arrival of the crown jewel of Disney collectibles: the Walt Disney Classics Collection. Today, they are hard at work on several Disney product lines that play a key role in the Enesco Product Portfolio.



“Walt Disney with Oswald the Lucky Rabbit: True Originals” (item # 4012208); Walt Disney Classics Collection from Enesco; limited edition of 1,500; 12-1/4" high x 5-3/4" wide x 7-1/2" deep; \$225 SRP. (© Disney)

### Walt Disney Classics Collection

These upscale fine art animation sculptures are true to the moment in their depiction of scenes from Disney films and animated shorts. Utilizing original animation drawings, model sheets, and other reference material, this award-winning collection captures all the magic and emotion of your favorite Disney film moments and brings them to three-dimensional life in fine porcelain and mixed media elements known as “plussing.” To enhance believability, this “plussing” can include precious metals such as 14-karat gold accents, semi-precious jewels, leather, or blown glass, all to provide that perfect extra touch. Matching the original color palette seen in film, artisans hand paint color applications onto the porcelain and make multiple firings in the kiln to achieve desired results. Finally, the logo backstamp — which includes Walt Disney’s own imprinted signature — is added along with an annual production mark symbolizing the year the sculpture was made.

Each piece includes a Certificate of Authenticity bearing the imprinted signatures of the Disney Master Artist who serves as Art Director and the Director of the Disney Archives. These sculptures are crafted in a process which closely follows that of traditional animation.

New to the collection and available in September 2009 is Oswald the Lucky Rabbit, Disney’s first cartoon star. This unique sculpture handsomely depicts a young Walt Disney with his happy-go-lucky hare, Oswald. Mounted on a custom hardwood base with an inlaid porcelain plaque, this limited edition sculpture of only 1,500 pieces (item #4012208), is “plussed” with pewter ears, and is entitled “Walt Disney with Oswald the Lucky Rabbit: True Originals.”

### Pooh and Friends

Give the gift of friendship with Pooh and Friends. The world’s most lovable bear enjoys 98 percent brand awareness and receives a high grade of approval from new mothers, as 75 percent select Winnie the Pooh as the first beloved character for interaction with their child. A collection of bisque porcelain figurines and home décor items based on Winnie the Pooh and his pals from the Hundred Acre Wood, Pooh and Friends occupies the mid-tier price range of \$25 to \$50 suggested retail pricing. The final touch to each figurine is a 14-karat gold-plated honeybee or acorn charm based on the presence of Winnie the Pooh in the piece. Each item within the collection features a whimsical title, covering several sentiments from seasonal to friendship to love, making Pooh and Friends the perfect choice

for a variety of gifting occasions.

New to this brand is a very special illuminated Christmas tree featuring Pooh, Tigger, and Piglet working together as a team and s-t-r-e-t-c-h-i-n-g to place the star atop the tree.

“Friendship Lights the Holiday Spirit” (item #4013957) is a numbered limited edition of only 1,000 pieces and measures 8.5" high by 6.5" long by 4.5" wide. It carries a suggested retail price of \$80.

“Friendship Lights the Holiday Spirit” (item #4013957); Pooh & Friends from Enesco; limited edition of 1,000 pieces; 8.5" high x 6.5" long x 4.5" wide; \$80 SRP. (© Disney)



### Gallery of Light by Olszewski

Enter a magical realm where famous Disney scenes sculpted in miniature dimension “come to light” through illumination. Combining the artistry of renowned artist and miniaturist Bob Olszewski with inspiration from Walt Disney’s animated masterpieces, these enchanting miniature scenes are a visual realm of beauty, depth, and light. Each